



Annual Report – 2013-14

TRUST REG. NO.: F/5916

HEAD OFFICE

Shakti Apartment, B-002, Cardinal Gracias Road,
Chakala, Andheri (E), Mumbai-400 099.

Tel. : 91-22-28353880 Fax : 91-22-28322192

e-mails : ashadeepassociation@gmail.com

www.ashadeepassociation.org



Mr. Adolf Tragler
(Secretary)



Mrs. Anushree Bhadury
(Chairperson)



Mr. C. D. Pawar
(Treasurer)



Mrs. Angela Basu
(Member)



Mr. Vinod Tanna
(Member)



Ms. Crescy John
(Member)



Ms. Huberta Francis
(Managing Trustee)

Governing Body Members,

Ashadeep Association, Mumbai.

“We, the Trustees of Ashadeep Association, Mumbai take the opportunity of this happy occasion to thank Rev. Fr. Norbert Kleyboldt (Chief of “**Hilfswerk for Ashadeep Association**”, Muenster, Germany) and all his team members and benefactors for their selfless and continuous support to Ashadeep Association, Mumbai since 1976 years.”

We also thank all our sponsors, volunteers and well-wishers for their selfless service and kind contribution. We appreciate all that you are doing for our children and the association. In unity and togetherness, let us work hand in hand to expel the darkness and bring new rays of hope to our children.

Message from Managing Trustee

Dear Friends of Ashadeep Association

As Ashadeep enters into its 38th year of existence, we look back and cherish our fondest memories of serving the community. Through the years, some of the driving factors that bind us as one family have been immense love, care, understanding and patience. With no bias or judgement, we have accepted everyone, irrespective of their religion, caste, creed or colour. We are all God's children and it is important that we nurture and take care of each other.

We are privileged to have you as our partner in this journey. It is only due to your continued support that we have managed to keep the wheel running. These children have lived a very tough life and some continue to struggle even to survive. Our success in changing their lives is a collaborative effort along with you and we hope to continue working together to give life and joy to all needy.

In a move to keep it transparent, I am pleased to share with you the utilization of funds towards the fulfillment of objectives of the association. Apart from the regular expenses for the children towards the education, food and clothing, we have other overhead expenses of maintaining the 7 centres, which include taxes, water, electricity, telephone bills etc. Every year, at least one of the centres requires major repairs / renovation. To supervise and conduct the day to day activities across all the 7 centres of Ashadeep, there is expense over transportation and more than 50 staff members are paid monthly salaries. All these activities are possible only with your kind and continued support through these years.

In this process of helping the poor, we are saddened to inform that we have lost a valuable partner. One of our Trustees and Secretary, Mr. Adolf Tragler, who was with Ashadeep right from the inception period of the organization, has left on his heavenly abode. He understood the needs of the poor very well and his *kindness will never be forgotten. He had immense passion and humility that was appreciated by both staff and the community members. Though physically he is no longer with us but he will be with us always in spirit.* We are very grateful to his services and we will continue keeping his dreams alive through our services.

We welcome you to be a part of this transformative path, where we hope to uplift the community and empower them and help them to lead a happy and healthy life.

We would also like to extend our sincere thanks to our dear friends of Hilfwerk for Ashadeep Association in Bombay, Muenster, Germany for their continuous and generous financial and moral support.

Our special thanks to all our Trustees of Ashadeep, Mumbai, for giving us their precious time, understanding and kind cooperation always.

To get more information you can visit our website www.ashadeepassociation.org

Ms. Huberta Francis

Managing Trustee

About Ashadeep Association

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, handicapped and widows. Our activities are channelized through the 7 day care centers located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parent and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

Vision: "We at Ashadeep count it as a blessing and a privilege to be able to render loving service to all in need."

Aim: "Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women."

Objectives:

1. The main concern of our association is to bring Ray of Hope to the fathers or mothers left to bring up children on their own.
2. Our efforts are geared towards keeping the families viable and retaining their dignity.
3. We want to prevent hunger and despair turning the children into beggars or driving them to a life of crime & drug.
4. We help the children with food, education and clothing, without separating them from their parent and environment they are used to.
5. It is our hope that these young people will eventually help to eradicate poverty and misery in their surroundings.

Organizational Profile:

Legal Status	Registered Trust
Registration No	F/5916
Income Tax Registration No. (Under section 12A)	TR/13880 dated 10/3/1983
Income Tax Exemption No. (Under Section 80G)	No. DIT (E) / MC / 80G / 75 / 2008 / 2008-09 Valid from 2008-09 onwards.
FCRA Registration No.	083780229 dated 29 th March 1985.
Permanent Account No.	AAATA0244L
Registered Office Add.	Vithal Bhavan, Ground Floor, Bamanawada, Vile Parle (E), Mumbai – 400057.
Head Office Address	B002, Shakti Apts., Cardinal Gracias Road, Chakala, Andheri (E), Mumbai – 400099.
Auditors	S. M. Lasrado and Co. , Chartered Accountants Silver Symphony, I Floor, 37, Church Avenue, Santacruz (W), Mumbai – 400 054.
Bankers	Syndicate Bank , Andheri (E), Mumbai – 400099.

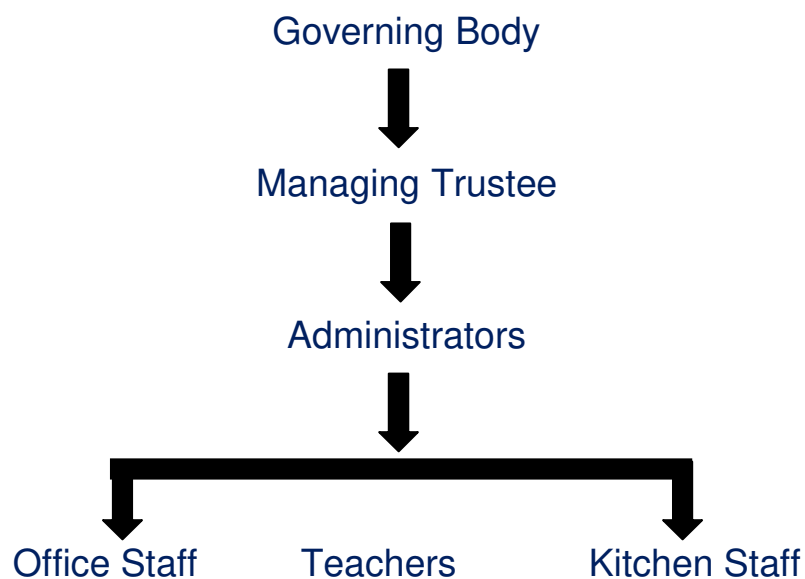
Details of Governing Body Members:

Name	Age	Gen	Occupation	Position in the Board
MRS. ANUSREE BHADURY	67	F	Social Worker	Chairperson
LATE MR. ADOLF TRAGLER	76	M	Social Worker	Hon. Secretary
MR. C. D. PAWAR	76	M	Retired	Treasurer
MRS. ANGELA BASU	78	F	House Wife	Member
MS. CRESCY JOHN	82	F	Retired	Member
MR. VINOD TANNA	77	M	Retired	Member
MS. HUBERTA FRANCIS	58	F	Service	Member

(None of the Board members are related by blood or marriage.)

Ashadeep Association Board Members are not related by blood or marriage. The term of each board member is 3 years.

Organization Structure



Achievements

- a. The school results this year were appreciable and encouraging.
- b. All the 19 students passed 10th Std. Maharashtra Board exam in March 2014.
- c. All the 7 students passed 12th std. Junior college.
- d. Ms. Najma Shaikh is doing her B.Com degree. Ms. Varsha Kale is doing her engineering degree in Computer Technology. Ms. Meenakshi Mule passed her Diploma in Electronics and is doing her engineering degree.
- e. 16 students are doing their degree courses through various streams.
- f. Throughout the year, 202 children were taken care in our kindergarten (Balwadis) in our six community centres.
- g. We had 415 school and college going students under various programmes.
- h. Children are undergoing computer training in Shakti, Sunder Nagar, Dindoshi, Bamanwada, Bamanwada Hill and Sakinaka centres of Ashadeep. We could get more computers from different companies for the training of children.
- i. 5 boys completed their 2 years ITI Government course in the field of Air Conditioning and Refrigeration and Electronics.
- j. Many girls continue with their higher studies in various fields like Arts, Commerce, Science, Home Science etc.
- k. Many of our children were awarded merit certificates in various competitions.
- l. Many students got prizes and certificates in various competitions like Writing, Drawing, Singing, Sports, Best Students, etc.



STD X Result, 2013-14

Sr. No.	Name	Per
1	Gavali Pranali Rajendra	70.80
2	Jadhav Mahesh Lala	70.00
3	Rane Tejal Chandrakant	66.20
4	Menezes Jennifer Vincent	65.00
5	Kale Akash Nandesh	64.40
6	Gupta Aarti Nakhadu	64.00
7	Gurav Omkar Vijay	63.20
8	Rodrigues Marceline Thomas	61.20
9	Gawde Ankita Sandeep	61.00
10	Mhalgi Nisha Yesappa	60.20
11	Kharvi Anjali Ankush	57.80
12	Maurya Pramod Raghav	57.80
13	Kharvi Tushar Bhiku	53.20
14	Rohini Kahale	51.00
15	Bhagat Gitesh Shirish	50.00
16	Bhoske Shashikant	47.40
17	Ajal Rahul Madhu	45.60
18	Pitkar Prakash Babu	39.40
19	Raine Shaista Mohd Irshad	37.80

**Industrial Training Institute Results (ITI),
2013-14**

Sr. No.	Name	Per
1	Rahul Kharvi	75
2	Sagar Pawar	70
3	Baddruddin Khan	68
4	Sagar Khedekar	65
5	Rakesh Khedekar	63

Events and Activities

Moving away from the daily routine, we ensure that we provide an all-round learning approach to the children through various activities and celebrating the festive mood with great pomp and cheer.

- a. All the children are served mid-day meal, milk and snacks every day.
- b. The children get complete educational support in the form of study material, assistance in school and college studies, fees, uniform etc.
- c. Many of our well-wishers, sponsors and volunteers contributed towards the notebooks for the children. With this overwhelming response we could provide notebooks to all the children.
- d. We provided sarees, bedsheets, towels, to the mothers of the children under our care. Twice a year the children are provided with new dress, pants, shirts, school uniforms, books and other study material.
- e. The tailoring classes have helped the women and girls from the slum communities, to learn professional skills and earn for their livelihoods. More than 30 young girls and women are learning tailoring in Shakti and Dindoshi centres. The sponsorship of "**Aasara NGO, Barcelona, Spain**" has helped us to continue tailoring classes at Dindoshi centre.
- f. On 5th Sept, 2013, the children organized Teacher's Day Programme at Sahar centre to show their gratitude towards their teachers. This provided the children with an exposure towards organizing and conducting activities.
- g. Keeping the spirit of Unity in Diversity, the children and staff celebrated festivals like Raksha-bandhan, Dussera, Diwali, Christmas and Holi.
- h. The dispensary at our Dindoshi centre is providing basic health care facilities to the poor and needy people. It also caters to the basic needs of the T.B. and heart patients, handicapped and other diseases. With the financial support of Aasara NGO, Barcelona, Spain we could provide the facility for 3 days a week. With the kind support of Loberg school from Germany, we could help the poor people with financial assistance in X-ray, various body checkups, minor operations etc. Our association with Dr. Eye Institute, has helped many poor people to get free eye checkups and cataract operations and other treatments at a nominal rate.
- i. The children had been for the Holiday Camp, at Aksa beach, Marve, Mumbai during the Summer school vacation. More than 250 children and widows enjoyed various activities which were conducted by the volunteers. Many individuals and groups volunteered in the Camp.
- j. The children got opportunities to go on educational trips to Hirandani Garden, Corporate offices, National Park, etc.
- k. The children were taught by the volunteers to make handicraft items, cloth bags, greeting cards and diwali lamps to name a few.
- l. In collaboration with Toy Bank, we could start a Toy Library at our Sunder Nagar centre. They provided training to all our kindergarten teachers on the effective use of toys and handling the children.
- m. Children are encouraged to read the books from our library as well.
- n. Ashadeep conducted various training programmes for the teaching and non-teaching staff.
- o. There are many volunteers associated with Ashadeep. Volunteers from various corporates, educational institutions and on personal capacities have reached out to help us by tutoring our children on academic subjects like Maths, Science, English, Communication skills, etc.

Arti Gupta:



I am writing this on behalf of my mother Jugura Gupta. She is 36 years old. At the age of 22 she became a widow. She had 2 little kids upon her shoulder. She was never allowed to go out to work.

She suffered a lot of harassment from her in-laws, except her mother-in-law who was courteous and kind to her. She used to be occupied in just hard household chore throughout the day. We stay in a small room in a chawl and in the same small portion of the room, we used to sell vegetables. We had no place to sleep until the vegetables were sold and the business for the day was completed. Though as children we adjusted and managed but as we grew older, my brother had no place to sleep so he was forced to move to my uncle's place.

When I came to Ashadeep, I was only 2 years and my brother Deepak was 4 1/2 years. Both of us were in the kindergarten. At Ashadeep, both of us were very happy and we received everything what we needed the most. We received lot of love, healthy food and proper guidance. We could comfortably go to school regularly and additionally I could learn dance and singing. Though Deepak did not fare well in his studies, but he had the passion to learn the flute. After completing his studies, he continues to live with our uncle and is working as well.

After completing my 10th standard, I joined the tailoring class in Ashadeep centre. We are blessed because of Ashadeep and we got lots of support and guidance from this Institution. We were made to understand the difference between good and bad. We are very grateful to Ashadeep for what we are today and to reach this situation. My mother is also very satisfied now and she is preparing for my marriage as well.

Rakesh Khedekar:



My mother cried out in despair. Many were just mute spectators to her situation, but Ashadeep was one institution that touched her life and lifted her up from her dire situation. I am Rakesh Khedekar, presently 20 years old and I am proud and happy to share this story of change for both my mother and myself.

When I was brought to Ashadeep by my mother, I was only 7 years old. With torn clothes, long hair, a starving stomach, I had lost the smile from my face. We are 3 brothers and 1 sister. My father was a painter and he was an alcoholic. Whatever he earned, he spent it for buying alcohol. Including my mother, all of us were left starving for most of the days. There was no money left for food and it is only few instances, where neighbours offer to share a little part of their meal. My father passed away due to jaundice and post that we were introduced to Ashadeep by a good Samaritan.

When we came to Ashadeep, we found everything so different from our home situation. We were happy and started coming to the centre regularly. We got food at regular intervals and it is the same morsels of meals that we were longing for a long time. We also got complete support from Ashadeep in form of clothes, food, milk, help in education and financial support.

Through medical tests, we were all diagnosed with tuberculosis and could get the medical support from Ashadeep, which helped us recover and live a healthy life. Initially, we stayed with our grandmother in a small hutment in the slums of Jogeshwari, Mumbai. Then my grandmother bought a small room for us which was in a very bad state and not suitable for human settlement. My mother could get the room repaired and renovated with the kind financial support of Ashadeep. Now we all stay in our small room happily.

After I completed my Std. X exam, I went through counselling and then decided to go for the 2 years ITI training in Ac and Refrigeration at Lalji Mehrotra Technical Institute for a Government Diploma course. The fees were very high and we could not afford it. This is when Ashadeep again helped me through a sponsor Mr. Ramesh Bhoominathan for 2 years fees. Meanwhile, my younger brother Sagar too was interested in doing the same course. He was sponsored by Mrs. Neena Julka from SNJ Trust for the period of 2 years. Both of us have completed the full course and passed with good marks; 68% and 70% respectively. In this manner, out of nothing, we became someone who can live a life without any fear and with great dignity. We are very grateful to Ashadeep and all those who supported us to reach this goal. Each seed one sows can make a huge difference in others' life.

Rakesh Khedekar

Jyoti Mandavkar:



I stayed in Ashadeep for 12 years. During the time, I have achieved many valuable things for my future life. Being a girl child, education was most important and this is where I got immense support from Ashadeep.

My family condition was very bad once upon a time. My mother brought me and my siblings to Ashadeep when I was 8 years and my brothers were 7 and 2 ½ years. My father passed away due to excessive drinking. He was unable to take care of us and his earning was very little as well. Most of that little money used to be spent on alcohol. We were lucky that Ashadeep had set up its centre close to our hut. We were regular at Ashadeep and felt very comfortable and homely. We were taken care of as a family cares for each other and received lots of love and care from the staff. As a girl when I was growing I had lots of problems with my so-called uncle. His indecent behaviour was troubling me a lot. I suffered in silence for days and months. I was wondering how to escape from this turmoil and Ashadeep was the best source who would hear me patiently. I visited the head office to share my situation. I couldn't open my mouth

and I was trembling with shame and sorrow of what I had been through. I was welcomed lovingly and allowed to stay at Ashadeep for safety reasons. I was very keen in my studies and here I could concentrate on learning without fear. I lived happily and completed my studies up to 12th class. I was encouraged to go out and do a part time job, as well as to continue my higher studies. Today, I am very happy to inform that I completed my graduation in Commerce and I am working and supporting my family as well. With the uncle having moved away, I have started living with my family.

Thousands of children took shelter in Ashadeep. The work which Ashadeep does in such a short span of time cannot be done so easily. They care for each child and even mothers are counselled at regular intervals. I hold Ashadeep as a very special part of my life and cannot forget those days which we spent here. The food, clothes, recreation, the enjoyment and good guidance can transform any child's life. There are so many children who do not get these opportunities. We are blessed and very grateful to all those who helped me reach this goal. It is hard to recollect about the Founder of Ashadeep, late Dr. Adelheid Hueffer, but it is commendable that she came from a distant country to help the poor and needy. She is more like our mother and I am very thankful for shaping my life in the best possible manner.



Teacher's Day



Parents Meeting

Networking

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organisations, institutions and corporates.

- a. Ashadeep is deeply thankful to **iVolunteer** organization for their kind efforts towards providing volunteers for Ashadeep. The volunteers have helped us achieve our objectives through their commitments and sincere efforts.
- b. Ashadeep is a member organization with **NASSCOM Foundation**. Under its Big Tech program, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- c. Ashadeep is also a member organization with **Credibility Alliance**, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.

Ashadeep Association has been provided with "**Accredited Membership**" under the Desirable Norms prescribed for good governance of Voluntary Organisations.

- d. After an exercise lasting for around one year, we could get registered with **Give India** that provides a donation platform for around 200 NGOs across India.
- e. The **Social Involvement Programme (SIP)** of **St. Xavier's College** is of great help for the children of Ashadeep. We are thankful to the college for considering Ashadeep Association, as a partner NGO for the programme. The children are getting good help in their regular studies from the volunteers. The project is having a very positive impact on the children and the volunteers.



Our sincere thanks to our partners in India:

1. Parle Products

Parle Products have continued with their kind support for the children of Ashadeep. We are very thankful to Parle Products for providing our children with the delicious Biscuits every month since June, 2008.

2. ISKCON (Food for Life)

ISKCON continues to provide food for the children, under their “**Food for Life**” programme.

3. Hotel Ambassador Flight Kitchen

Our children regularly get delicious food and fruits, which they relish. This is made possible due to the kindness of Hotel Ambassador Flight Kitchen for more than 26 years.

4. J. J. Hospital Nursing Association

Our children have a great time at the J. J. Hospital Nursing Association’s Holiday Camp. Their green and huge premises, play grounds, swimming pool, gardens and the beach, are all unforgettable for our children. We are thankful to the trust and all its members for providing their premises and taking care of our children since 1983. Our sincere thanks to Mr. Rashied Taleyarkhan for his graciousness.

5. **SNJ Trust:** We are thankful to Mrs. Neena Julka and all the members of SNJ Trust for their financial support 2 boys for their ITI training at Lalji Mehrotra Technical Institute.

6. Bro. Manuel Ministries (Guidance and Counseling)

We are thankful to Bro. Manuel Ministries for their kind support and help in Guiding and Counselling many of our children and families and helping them gain inner strength and confidence.

A very special thanks to all our well-wishers listed below:

1. Little Sisters of the Poor (Home for the Aged)
2. Rangoonwala Community Centre
3. Late Mr. Rashied Taleyarkhan
4. Mr. Dhanwant Singh
5. Mrs. Chandeeep Thakur
6. Mr. Macario Fernandes
7. Mr. Sarath Divella (Country Head, Lionbridge Technologies)
8. Mrs. Mini Philip
9. Dr. Avisha (Eye Specialist)
10. Mrs. Charu Tayal and Family

OUR REGULAR VOLUNTEERS

Mrs. Sreeja Purushottam

Mr. Shri Ayyangar (Documentation)

Mrs. Vijaya Churi

Ms. Nupur Soni

Kanchan Yadav

Students from Hiranandani Foundation School.

Volunteers from St. Xaviers College, Churchgate.



Parents and Children under the love and care of Ashadeep.

Ashadeep Centres



BAMANWADA HILL CENTRE



SHAKTI CENTRE



SAHAR CENTRE



BAMANWADA CENTRE



SAKINAKA CENTRE



SUNDER NAGAR CENTRE



DINDOSHI CENTRE