



ANNUAL REPORT - 2012-13

Trust Reg. No: F/5916

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(Secretary)



Mrs. Anusree Bhadury
(Chair Person)



Mr. C. D. Pawar
(Treasurer)



Mrs. Angela Basu
(Member)



Mr. Vinod Tanna
(Member)



Ms. Crescy John
(Member)



Ms. Huberta Francis
(Managing Trustee)

Governing Body Members
Ashadeep Association, Mumbai.

“We, the Trustees of Ashadeep Association, Mumbai take the opportunity of this happy occasion to thank Rev. Fr. Norbert Kleyboldt (Chief of “**Hilfswerk for Ashadeep Association**”, Muenster, Germany) and all his team members and benefactors for their selfless and continuous support to Ashadeep Association, Mumbai since 1976 years.”

We also thank all our sponsors, volunteers and well-wishers for their selfless service and kind contribution. We appreciate all that you are doing for our children and the association. In unity and togetherness, let us work hand in hand to expel the darkness and bring new rays of hope to our children.

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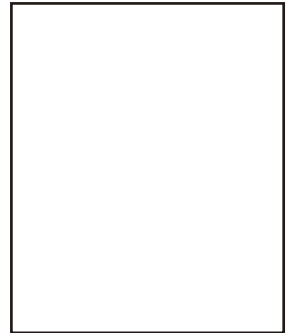
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Dear Friends of Ashadeep Association

We express immense gratitude that you are a part of Ashadeep. Over the years, the seeds you have sown have seen fruition and we continue to strive hard to ensure every penny's worth goes towards the smiles of those cheerful faces. It is only due to your continued support that we managed to keep the wheel running.

We are very grateful to you dear friends for your thoughtfulness and sensitivity towards the helpless and underprivileged children. These children have lived a very tough life and some continue to struggle even to survive. Their poverty-stricken homes can barely accommodate these little legs, yet they awake to a new day with new hope. It is quite overwhelming for us to ensure that their hope remains intact and our ray of hope is a collective move along with your support. Our success in changing lives is a collaborative effort along with you and we hope to continue working together to give life and joy to all needy.

These children hail from the nearby slums in small rooms. Some of them stay in rented rooms. The children very often don't get enough sleep, as they have to go to collect water at night. Also, in the morning they need to get u



Governance



Achievements

- a. The school results this year were appreciable and encouraging.
- b. All 10 students passed 10th std. Maharashtra Board exam in March 2013.
- c. 12 students passed 12th std. Junior college.
- d. Ms. Najma Shaikh scored 82% in her Std XII board exams and Pravin Kadam scored 78% in his SSC Board exams.
- e. Ms. Varsha Kale passed her Diploma in Computer Technology with 73%. Ms. Meenakshi Mule passed her Diploma in Electronics with first class. Ms. Vida Peries passed B.com with first class. Sarika Maske passed B.A. & is continuing with her B.Ed.
- f. 14 students are undergoing their degree courses through various streams.
- g. 290 children were taken care in our kindergarden (Balwadis) in our six community centres.
- h. We have 460 school and college going students under our care.
- i. Children are undergoing computer training in Shakti, Sunder Nagar, Dindoshi, Bamanwada, Bamanwada Hill and Sakinaka centres of Ashadeep.
- j. 4 boys are undergoing 2 years ITI Government course in the field of Air Conditioning and Refrigeration and Electronics. 2 boys have completed their ITI course and are undergoing apprenticeship.
- k. Many girls continue with their higher studies in various fields like Arts, Commerce, Science, Home Science etc.
- l. Many of our children were awarded merit certificates in various competitions.
- m. Many students received prizes and certificates in various competitions like Writing, Drawing, Singing, Sports, Best Students, etc.



Children at Shakti Centre

Results of S.S.C Students 2012-13

Sr. no	Name	Percentage
1	Pravin Kadam	78.36
2	Varli Kiran	48.6
3	Devraj Mayur	45.2
4	Kanojia Aman	57.8
5	Gupta Shobhnath	64.4
6	Aakhade Prashant	49.8
7	Nikita Dhotre	53.27
8	Varsha Wagh	62.36
9	Pranali Jadhav	58.73
10	Shubham Varkate	78.00



Study Class

Events and Activities

Moving away from the daily routine, we ensure that we provide a all-round learning approach to the children through various activities and celebrating the festive mood with great pomp and cheer.

a. Ashadeep got the “Certificate of Accreditation” from Credibility Alliance under the Desirable Norms, prescribed for good governance of Voluntary Organisations.

b. **Food, Clothing and Educational Material:** We provided sarees, bedsheets, towels, to the mothers of the children under our care. Twice a year the children are provided with new dress, pants, shirts, school uniforms, books and other study material. All the children are served mid-day meal, milk and snacks every day.



c. **Dispensary:** Our dispensary at Dindoshi centre over the years is successfully providing basic health care facilities to the poor people. We have tried our best to provide special care to T.B. and heart patients, handicapped and other diseased. **Aasara NGO, Barcelona** from Spain also has supported for the dispensary at Dindoshi Centre.

With the help of Colgate (Toothpaste Company), we could conduct dental checkup for the children and staff of Ashadeep.

With the help of L&T Infotech, we could conduct general health checkup for the children and staff.



c. Teacher's Day: The children planned and executed Teachers Day programme, at Sahar centre for all the teaching and non-teaching staff of Ashadeep. They presented a cultural programme followed by many games. The staffs were given small gifts as a token of love. All of them had a great time and it was a learning experience for all the children.



Centre Heads of all the 7 centres

D. Tailoring Class: The tailoring classes have helped the women and girls from the slum communities, to learn professional skills and earn for their livelihoods. More than 36 young girls and women are learning tailoring in Shakti and Dindoshi centres. The sponsorship of **“Aasara NGO, Barcelona, Spain”** has helped us to continue tailoring classes at Dindoshi centre.



f. Holiday Camp: The children had been for the Holiday Camp, at Aksa beach Marve during the Summer school vacation. More than 360 children and widows enjoyed various activities which were conducted by the volunteers. Many individuals and groups volunteered in the Camp.



- g. Parle Products Company is continuing with their kind support by providing 10 boxes of Parle G Biscuits every month.
- h. The children got opportunities to go on educational trips to Hirandani Garden, Corporate offices, National Park, etc.
- i. The children were taught by the volunteers to make handicraft items, cloth bags, greeting cards and diwali lamps to name a few.
- j. In collaboration with Toy Bank, we could start a Toy Library at our Sunder Nagar centre. They provided training to all our kindergarten teachers on the effective use of toys and handling the children.
- k. Children are encouraged to read the books from our library as well.
- l. Continuing on our last year's trend, we were able to get nutritional food from ISKCON and Hotel Ambassador's Flight kitchen.
- M. Many of our well wishers, sponsors and volunteers contributed towards the notebooks for the children. We could provide notebooks to all the children.
- n. Ashadeep conducted various training programmes for the teaching and non-teaching staff.
- o. There are many volunteers associated with Ashadeep. Volunteers from various corporates, educational institutions and on personal capacities have reached out to help us by tutoring our children on academic subjects like Maths, Science, English, Communication skills, etc.

Life Stories:

Vijay Manjrekar (God is so great...)



I am Vijay Manjrekar 18 years old. I was born in a very poor family, in the slums of Bamanwada, Vile Parle. My father was an addicted alcoholic. We are three brothers, among whom, I and Ajay are twins. My mother could not manage to take care of all of us. As my grand mother was working in Ashadeep, she brought all of us, to late Dr. Adelheid Hueffer for help. Dr. Hueffer was very upset seeing our condition and asked my mother to bring the children to Ashadeep daily. We were taken care and provided with milk and nutritious food. My father never bothered about us. He used to beat my mother and put us out of the room very often in the mid-night. Later my father died.

My mother is suffering from Filaria. Her leg become too big in size and restricted her movements. She could not even do the regular household work. To help my family, after leaving from Ashadeep in the evenings, I and Ajay, were going to the fish market to supply drinking water for them. Whatever we could earn, it was a little help for my mother.

I went to a municipal school for studies. There was no peace and happiness in our family. I went to Ashadeep regularly and enjoyed myself.

I can remember well how I was longing to have the afternoon meal at Ashadeep, as most of the time we were starving at home. I used to eat everything provided to us by Ashadeep, without making any fuss. In that way my health got improved. In character wise I was not at all good. I was very mischievous, giving bad words and fighting with others. Each time I was corrected for my bad habits and behavior. Now I have changed completely and have become a good and responsible human being. From Ashadeep, I gained not only my education, but also the golden characters, which I need for a better future. Every one appreciate me for my good behavior, helping nature and my respect and politeness towards others.

After my Std. 10th exam, I too wanted to go to a college and enjoy myself like my other friends. But, knowing my condition at home and thinking of my future, from Ashadeep I was encouraged to take up the 2 years ITI training in AC and Refrigeration and continue my studies. Ashadeep also arranged sponsorship for my training. This year, I completed my training, and passed with 70% marks. I got selected for one year apprenticeship at Godrej Co., where I am learning many new technologies.

I and my mother are very grateful to Ashadeep. God blessed me abundantly, and helped me achieve success in my life.

Networking

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organisations, institutions and corporates.

- A. Ashadeep is deeply thankful to iVolunteer organization for their kind efforts towards providing volunteers for Ashadeep. The volunteers have helped us achieve our objectives through their commitments and sincere efforts.
- b. Ashadeep is a member organization with NASSCOM Foundation. Under its Big Tech program, we have received Licensed Windows 7 Operating System, MS Office application and Anti Virus for the computers in our office.
- c. Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.

Ashadeep Association has been provided with "Accredited Membership" under the Minimum Norms prescribed for good governance of Voluntary Organisations.



- d. The Social Involvement Programme (SIP) of St. Xavier's College is of great help for the children of Ashadeep. We are thankful to the college for considering Ashadeep Association, as a partner NGO for the programme. The children are getting good help in their regular studies from the volunteers. The project is having a very positive impact on the children and the volunteers.
- e. The NSS Unit and the Human Development Dept of the Dr. BMN College of Home Science college is associated with Ashadeep. The staff and the students of the college are dedicated towards the development of the children and the staff of Ashadeep, through various developmental activities like Street plays, skills development training for the children and staff. We are thankful to the Human Development Dept. for sending the students for Internship at Ashadeep, which enhances the skills of the students as well as the teachers in Ashadeep.

Our Gratitude

Our sincere thanks to our partners in India:

- 1. Financial Technologies Pvt. Ltd. (MCX)**
Since May, 2009 we are partnering with Financial Technologies for one of their significant CSO programmes i.e. "Khushi Ki Kiran". We are very grateful to the company for selecting Ashadeep Association as one of the beneficiary organisations under the programme. The contribution made by the employees of Financial Technologies is praiseworthy as it is helping us to provide the children with a decent life.
- 2. Parle Products**
Parle Products have continued with their kind support for the children of Ashadeep. We are very thankful to Parle Products for providing our children with the delicious Biscuits every month since June, 2008.
- 3. ISKCON (Food for Life)**
ISKCON continues to provide food for the children, under their "Food for Life" programme.
- 4. Hotel Ambassador Flight Kitchen**
Our children regularly get delicious food and fruits, which they relish. This is made possible due to the kindness of Hotel Ambassador Flight Kitchen for more than 26 years.
- 5. J. J. Hospital Nursing Association**
Our children have a great time at the J. J. Hospital Nursing Association's Holiday Camp. Their green and huge premises, play grounds, swimming pool, gardens and the beach, are all unforgettable for our children. We are thankful to the trust and all its members for providing their premises and taking care of our children since 1983. Our sincere thanks to Mr. Rashied Taleyarkhan for his graciousness.
- 6. SNJ Trust:** We are thankful to Mrs. Neena Julka and all the members of SNJ Trust for their financial support for notebooks for the students. Our heartfelt thanks for continuing the sponsorship for 3 boys for their second year ITI training at Lalji Mehrotra Technical Institute.
- 7. Bro. Manuel Ministries (Guidance and Counseling)**
We are thankful to Bro. Manuel Ministries for their kind support and help in Guiding and Counselling many of our children and families and helping them gain inner strength and confidence.

A very special thanks to all our well-wishers listed below, who are continuously helping us:

1. Little Sisters of the Poor (Home for the Aged)
2. Rangoonwala Community Centre
3. Mr. Rashied Taleyarkhan
4. Master Shyam Akula and Family.
5. Mrs. Chhaya Pereira and Family.
6. Mr. Dhanwant Singh
7. Mrs. Chandeeep Thakur
8. Mr and Mrs. Nair
9. Dr. Suhas Kate (Orthopaedic)
10. Mrs. Anita Agarwal
11. Mr. Bhuvan Bhushan
12. Mrs. Geeta Rakesh Nirmal

OUR VOLUNTEERS:

1. Mrs. Sreeja Purushottam (4 years)
2. Ms. Nandini Saraf (Documentation)
3. Mr. Sushil Narsinghani (3 years)
4. Mrs. Vijaya Churi (2 years)
5. Mr. Jayant Gupta 6. Mr. Ankush Galhotra
7. Students from Hiranandani Foundation School.
8. Volunteers from St. Xaviers College, Churchgate.





Learning Music



Parents Meeting



CENTRES OF ASHADEEP



BAMANWADA HILL CENTRE



SHAKTI CENTRE



SAHAR CENTRE



BAMANWADA CENTRE



SAKINAKA CENTRE



SUNDER NAGAR CENTRE



DINDOSHI CENTRE