

ANNUAL REPORT - 2020-2021

Trust Reg. No: F/5916

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Founder of Ashadeep Association



Late Dr. Adelheid HuefferBirth : 26th Oct. 1915Death : 1st Jul. 2000

Losing our founder is a pain that cannot be express in words.

You have touched many people's lives. We experience your absence in our midst. What an amazing person and remarkable life you had. We are so lucky that we worked with you for 20 years. You blessed many people with your faith and kindness. We know that you will be with us to continue the noble task. We have best memories of working with you.





It has been a wonderful journey since Ashadeep Association was formed in 1976.

We the Trustees of Ashadeep Association in Mumbai wish to convey our gratitude to Reverend Father Norbert Kleyboldt (chief of "Hilfswerk for Ashadeep Association" Muenster, Germany) and his entire team for their selfless contribution for more than 41 long years. May God bless you all abundantly.

It is you who gives us great confidence in our joint endeavour to help Ashadeep Association Mumbai.

We are thankful to our sponsors, volunteers, benefactors and well-wishers for their commitment and support to our cause. It is with your help that we can bring joy, peace and hope to our children's life. Let us work hand in hand to expel the darkness and bring new rays of hope to our children.

Message from Managing Trustee

Dear Friends of Ashadeep Association,

On behalf of all the Trustees, staff and children of Ashadeep take this great opportunity to thank all our donors, sponsors, well-wishers and friends. we thank you all for your great generosity. With all your blessings and the love for the poor the year 2021 went on smoothly. It was possible only because of your kind help and thoughtfulness.

Your support has helped us to cater 408 children directly and 97 children indirectly who couldn't reach out to our centres (Provided groceries).



Your support through the years has been greatly influential in accomplishing the education, training, food and clothing to our children. It is your continued help that sustains our mission and makes all the difference knowing that we are in a time of financial instability, your donation was extra special to us. Thank you for your generous financial support during this tumultuous time.

You all are the special type of people that changes the lives of the poor children, lifts them up from their poverty life and makes them a better person with good education and discipline which no one can take back. We have got a lot of work ahead of us and your donation has made it that much easier to get things done and thrust us forward.

Dear friends, you are one of the most extraordinarily supportive people that we have ever had the pleasure of knowing. Not only is your donation an amazing help, but it also goes to show what a big and kind heart you have.

We thank all our donors for your hard work to collect money for us. Grateful thanks to all who have helped our poor widows with the house rent for six months.

People like you are an inspiration to all.

Truly we have no words to express how much we owe to each member of Muenster, Germany for their kind and understanding heart. You were always ready to reach out our needs. During the pandemic our poor widows lost their work and couldn't pay the rent for their rooms. At that situation you came forward to support 10 of them to pay their rent for 6 months. 30 school and college students received fees for the year 2021, from Muenster.

We thank the principal of Loburg Mr. Wolfgang Rensinghoff and Ms. Krogmeier for sponsoring for the school fees, computer education and relief of poverty.

We also thank Mrs. Regina Proegler for sponsoring our children.

Our grateful thanks to PROiNFANTS Barcelona Spain for their 11 years of contribution for the dispensaries and tailoring classes.

Our heartfelt thanks to Mrs Marianne Lusche, Mrs. Milly Chirayat and Mrs. Leena Tenk for their continuous sponsorship for our children and Ashadeep Association.

A heartfelt thanks to UNITED WAY MUMBAI for their hard efforts and to find sponsors for Ashadeep Among their friends and well-wishers and giving us such a generous donation for 7 years. We appreciate each team member for their love and understanding always to help us in our need. Thanks to Give India for their continuous financial aid for 7 years.

A Heartfelt thanks to Mrs. Neena Julka, SNJ Charitable Trust (Success of Joy) for their financial support for our 10 grown up children for their higher education. The children are happy and studying well.

A sincere thanks to Thatikonda Vatsala Ramachandra Foundation for your valuable contribution for the school fees of 10 children, for 4 years.

We also thank Nihchal Israni Foundation for their kind contribution for 4 years.

We thank Xoriant Solutions Pvt. Ltd. for their contribution.

We thank Mrs. Anuja Kothari and Mrs. Nandini Rao for supporting Preeti Yadav and Archana Gupta for their college fees and giving them a wonderful chance to complete their graduation for years.

We thank Mr. Debabrata Bhadury and Mrs. Anusree Bhadury for their kind contribution for Ashadeep.

Mr. Gourav Verma, thank you for sponsoring Neha Avad's education.

Mr. Sunil D'souza, a heartfelt thanks for helping our children with the school fees, medical aid, books and school bags.

A very special thanks to Mr. Akshay from Robin Hood Army for his kind thoughtfulness always towards our poor children and the widows.

We thank Mrs. Celine Pereira for her regular visit to Ashadeep and kind help.

We wish all our dear donors, sponsors, well-wishers and friends good-luck, prosperous, good health, joy and peace through out the year 2022.

God bless you all.

Huberta

Huberta Francis Managing Trustee



About Ashadeep Association

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, and widows. Our activities are channelized through the 6 "DAYCARE" centres located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parents and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

Vision: "We at Ashadeep count it as a blessing and a privilege to be able to render loving service to all in need."

Aim: "Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women".

Objectives:

- The main concern of our association is to bring Ray of Hope to the fathers or mothers left to bring up children on their own.
- Our efforts are geared towards keeping the families viable and retaining their dignity.
- We want to prevent hunger and despair turning the children into beggars or driving them to a life of crime & drugs.
- We help the children with food, education and clothing, without separating them from their parents and the environment they are used to.
- It is our hope that these young people will eventually help to eradicate poverty and misery in their surroundings.

| Legal Status | Registered Trust | | | |
|--|--|--|--|--|
| Registration No | F/5916 dated 19/03/1980 | | | |
| Income Tax Registration No. (Under section 12A) | TR/13880 dated 10/3/1983 | | | |
| Income Tax Exemption No. (Under Section 80G) | No. DIT (E) / MC / 80G / 75 / 2008 / 2008-09 Valid from 2008-09 onwards. | | | |
| FCRA Registration No. | 083780229 dated 29th March 1985. | | | |
| Permanent Account No. | AAATA0244L | | | |
| Registered Office Address | B002, Shakti Apts., Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400099. | | | |
| Auditors | S. M. Lasrado and Co., Chartered Accountants Silver Symphony, I Floor, 37, Church Avenue, Santacruz (W), Mumbai - 400 054. | | | |
| Bankers | Canara Bank Andheri (E), Mumbai 400099. | | | |
| | State Bank of India, New Delhi, Main Branch | | | |
| 4 | | | | |

Organizational Profile:

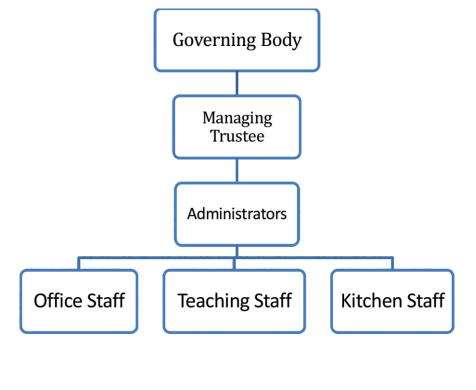
Governance

| Name | Age | Gen. | Occupation | Position in the Board |
|---------------------------|-----|------|---------------|--------------------------|
| MRS. ANUSREE BHADURY | 75 | F | Social Worker | Chairperson |
| MR. CHANDRAKANT PAWAR | 84 | М | Retired | Hon. Secretary/Treasurer |
| MRS. ANGELA BASU | 85 | F | House Wife | Member |
| MS. HUBERTA FRANCIS | 65 | F | Service | Managing Trustee |
| MR. RAMGOPAL CANCHERLA | 72 | М | Retired | Member |
| Mr. SANTOSH PANIGRAHI | 42 | М | Service | Member |
| MRS. M. P. SHARIN AMALRAJ | 55 | F | Service | Member |

Details of Present Governing Body Members:

(None of the board member are related by blood or marriage.) Ashadeep Association Board Members are not related by blood or marriage. The term of each board member is 3years.

Organisation Structure:



Achievements

Academic Performance

This year we were able to touch more than 408 poor single parent and needy children through our 6 'DAYCARE' Centres. This would not have been possible without the continued support of our donors.

- > The school results were appreciable and encouraging to the children and the teachers. It brought happiness to all.
- ▶ Ms. Pratiksha Gaikwad completed her 3rd year Degree in Electrical Engineering with 85%.
- Subham Desai completed his 2nd year training in Electronic Mechanic at Lalji Mehrotra Technical Institute with 78% and waiting for the internship.
- Harshvardhan Thombre completed his 2nd year Hotel Management training at M.A.Rangoonwala Institute in Pune with 69.80%.
- ▶ Ms. Neha Yadav completed her final year B. Sc.IT at Tolani College with 88.35%.
- Ms. Rozi D'Souza and Ms. Yasmin Khan are completed their final year B. Com at Tolani College with "A" grade.
- > Ankita Pomedkar completed her BA at Patkar College and working as Data Operator.
- > > 250 school students from 1^{st} to 10^{th} std benefited through virtual education from Ashadeep and 130 students could not get this opportunity due to the poor network and lack of smart phones.

HSC Result 2021

- > ≥ 28 of our boys and girls continuing their higher studies in various fields like Arts, Commerce, Science and Electrical Engineering
- ➤ Eight students passed 12th std. Junior college successfully.



Shrushti Thombre,84%



Thimma Pawar,71%



Saida Shaikh,70%



Ankita Vitkar,67%



Aniket Waghode,63%



Nandini Gaikwad,62%



Poonam Gadekar,59%



Narendra Shegokar,48%

➤ Twelve students successfully passed 10th Std. Maharashtra Board exam in March 2021 with good percentage.

SSC Result 2021



Arman Yadav,73%



Dev Poojari,63%



Akash Waghmare,68%



Sainath Palkar,62%



Ayush Jadhav,66%



Pooja Kaudale,65%



Sanchit Palghadamal,57%



Aniket Kamble, 57%



Ganesh Yadav,55%



Pramod Sonavane,55%



Sagar Patel,44%

Staff of Ashadeep Association



Yasmin Khan, 20 yrs.



After my father's death we were left alone. My mother with her 6 children came to Mumbai for a shelter and lived with my grandmother. She was not happy to keep us with her. We went through much difficult moments. At that time in 1998 Ashadeep opened a new centre at sakinaka. My mother with her 6 children registered our name. It was our luck, that they accepted us. It was a heaven for us. For the whole day we stayed there.

We got sufficient food, milk and snacks in the evening before going home. After that we went to school. I was 3 yrs. old. We

could go to school, play and sleep in the afternoon. Our education was very important. Daily tuitions helped us to get good foundation. We were provided books, uniforms, school bags and all the stationery items and twice a year new sets of clothes.

Years passed I completed 10th class with 82.60%, 12th class 76.62% with Distinction and now completed B.com with A grade. I would like to study further 2 more years and will complete M.com.

After my studies I will take responsibilities to look after my family. I want them to have a decent life with a decent room to live. All these years we went through very tough time without a proper room to stay.

I learnt many good habits from Ashadeep and I am courageous, strong and healthy to face all my difficulties. Whatever I received I am very grateful.

Since last year I am taking special classes for the higher std. children of Ashadeep at Sakinaka centre and helping them in all their work.

I am filled with joy and at the same time I try to understand the poor and lonely widows who are struggling with their children for a little help. My mother is happy that her children succeeded and can manage themselves.

When I was small I heard, that when we enter Ashadeep for the first time God alight the lamp in our heart and it gives a Ray of Hope to every one.

I have experience very closely this and felt.

We feel for happy and free of mind.

I am really grateful to God and Ashadeep.

Yasmin Khan

Events and Activities

Inspite of our day to day work, we ensure that we bestow an holistic learning approach to the children through various activities and celebrating the festivals with great pleasure.

Food, Clothing and Educational material:

Without proper food no child can study well and cannot develop well. So, we have dedicated Kitchens in all our six centres to provide fresh food to all the children. Children are served every day nutritious breakfast along with milk, bananas, a healthy afternoon meal and snacks to sustain with the abundant energy and strength to their body and enrichment to their mind as well.



Twice a year we provide new dresses, pants and shirts, bedsheets, towels to the children and sarees to the mothers. Beside that the children are provided with the school uniforms, bags, books and other study material.



Festivals, Occasions & Special Days Celebrations:

In order to connect the children with current times, Ashadeep couldn't celebrates all major festivals, functions, occasions and special days due to Corona Virus.

On 8th March 2021 women's Day was celebrated at Shakti Centre.

21st death anniversary of Ashadeep founder Dr. Adelheid Hueffer was celebrated on 1st July 2021.

On 5th Sept. 2021 Children of Ashadeep congratulated their respective teachers through the video calls to show their gratitude on Teacher's Day.

On 26th October 2021 Ashadeep celebrated Founder's Day with few children.

On 3rd Nov. 2021 Ashadeep Feast was celebrated with staff and few children.

On 14th Nov. 2021 Children's day was celebrated with the children.

Diwali Celebration at Shakti Centre



Activities organized during the Pandemic Period

REMEDIALEDUCATION

When Ashadeep closed during the COVID-19 lockdown, children were upset and unhappy. Suddenly, they were confined to their homes; they could neither play nor could they study all on their own. The new method of education was a mystery to them. How were they supposed to learn from a teacher who was speaking on the phone to them? Uneducated parents were unable to help their children without the support of tuitions and teachers; in any case smart phones were a luxury in such families.

Initially, the children had a lot of problems, but gradually they started getting interested and involved in the process. There were still some challenges - for instance when the phone was required by children's siblings or mother.

Online and offline Activities

Online and offline activities were organised regularly for the children and families during the period of COVID-19.

Children actively participated in all activities conducted at the center- such as online education classes, life skills workshops and virtual sessions.

Xoriant Solutions Pvt. Ltd. conducted online drawing competition for the children of Ashadeep association. 60 children participated in the same. Out of them 3 children got the prizes.



Chandini Vishwakarma

Mantasha Shaikh

ZeenatAhmad

Financial Support and Grocery Distribution

Each family was provided groceries (rice, dal, pulses, sugar, milk, biscuits, noodles and cooking oil etc...) every month. More than 1500 families covered through dry ration distribution during the year 2021.



Parents Meetings

Parents meetings organized in the centres consisted of discussions around children's attendance on online classes and their learning status. Parents were also encouraged to follow the COVID guidelines. As a result of regular parent's meetings and trainings, parents are now taking great care of their children's education and engaging in constructive conversations with teachers.

Tailoring Classes:

Tailoring is an important skill which any one can learn and earn out of it. Especially for the young women and girls, it is a skill acceptable by the families and the society in India. Many women learn tailoring to earn and support their families.

With the kind support from PROiNFANTS, we were able to run the tailoring classes at Dindoshi Centre. 22 students benefited this year before lockdown. They were eager to learn different types of new designs.



Your kind supports make them skilled and independent.

Sanjana Hundarkar Yadav, 18 yrs.



I am Sanjana from a very poor family, living with my parents at Dindoshi, Goregaon.

Due to our poor life I couldn't continue my higher education. My Father was working as a daily wage helper. Due to the pandemic he is not getting any work. He is suffering from high Diabetic. Mother was getting some materials to make fan switches. During

the lockdown period that was stopped. Our living conditions day by day became worse.

I was waiting for the Tailoring classes to reopen. In the month of July 2021 Ashadeep tailoring classes were started. In that situation I approached Ashadeep for help. I was totally frustrated. Seeing my tears and listening to my sorrowful life, I was accepted lovingly.

I wanted to learn tailoring. I was very eager and interested and

made an effort to pick up as soon as possible. Within 6 months I achieved my goal. It was my luck that I could learn without any fees or travelling.

Ashadeep is a Ray of Hope for all. We are very grateful to this Organization and the sponsors who are supporting the poor and needy people to come up in life.

During this period I learnt to stitch many different types of blouses, salwar, kameez and dresses. I am very happy that I can support my family financially.

Grateful thanks to PROiNFANTS for their support.

Dispensary



The Medical Dispensary at Dindoshi centre is providing with genuine medicine for deserving people. It is able to cater to the basic medical needs of the under-privileged people from the slums.

It was possible with the help of "PROiNFANTS", Barcelona, Spain.

During the monsoon, people would need more medical attention. More than thousand people have been benefited by our dispensary. Specially during the period when people were suffering from Dengue, Malaria, Typhoid, Jaundice and COVID-19. The medical centre helps the patients with medicines, injections, counselling and guidance.

During the pandemic period the doctor was unable to visit the dispensary. Ashadeep provided for the children vitamins, tonics, sanitizers and masks.



Transparency Disclosure

No remuneration, sitting fees or any other form of compensation is paid to any board member, except for the Managing Trustee.

Managing Trustee, Ms. Huberta Francis is paid remuneration of INR 3,98592 /- in the year 2020-21.

She is responsible for taking care of the day-to-day activities of the organization.

None of the board members have traveled to domestic or international places.

| | Name | Designation | Remuneration (in INR) |
|---|--------------------------|------------------|--------------------------|
| Operational Head of the organisation: (including honorarium): | Ms. Huberta Francis | Managing Trustee | 3,98,592 |
| Highest paid person in the organisation (staff or consultant): | Mrs. Dorothy Monteiro | Administrator | 3,64,503 |
| Lowest paid person in the organisation (staff or consultant): | Mrs. Seeta Parmar | Kitchen Staff | 78,000 |

Salary Distribution as on 31st March 2021

| | 1 | 1 | 1 |
|---|------------|--------------|-------------|
| Slab of gross salary (in Rs.) plus benefits | Male staff | Female staff | Total staff |
| Less than 5000 | 0 | 0 | 0 |
| 5,000 – 10,000 | 1 | 19 | 20 |
| 10,000 – 25,000 | 2 | 15 | 17 |
| 25,000 – 50,000 | 0 | 2 | 2 |
| 50,000 - 1,00,000 | 0 | 0 | 0 |
| Greater than 1,00,000 | 0 | 0 | 0 |
| Total | 3 | 36 | 39 |

In 2020-21, there were 4 Governing board meetings held on 22/05/2020, 21/07/2020, 24/10/2020 and 19/02/2021.

Annual General Body Meeting:

The 40th Annual General Body Meeting of the Ashadeep Association was held on 24th October, 2020.

Networking

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organizations, institutions and corporates.

- Ashadeep is a member organization with NASSCOM Foundation. Under it's Big Tech programme, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- Ashadeep Association has been provided with "Accredited Membership" under the Desirable Norms prescribed for good governance of Voluntary Organizations.
- We are enrolled with GiveIndia that provides a donation platform for more than 200 NGOs across India.
- Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.





Sincere thanks to our partners:



Our children are very lucky to have the food from Hotel Ambassador Flight Kitchen, which is healthy and tasty that help to build strength and energy without reluctant for the past 30 years.

It is our pillar of support. This Organization has been channelizing sponsors for year after year for our children's quality education and nutritious food. A sincere thanks to "UNITED WAY MUMBAI" for their hard efforts and the trouble to find sponsors for Ashadeep among their friends and well-wishers and giving us such a generous donation.



United Way Mumbai



Under the food for life programme of ISKCON our children enjoy feast meal.

Hilfswerk for Ashadeep Association" Muenster, Germany Reverend Father Norbert Kleyboldt (chief of "Hilfswerk for Ashadeep Association" Muenster, Germany) and his entire team supporting Ashadeep Association for more than 41 long years



GiveIndia: We could get registered with Give India that provides a donation platform. Thanks to GiveIndia for their continuous financial aid for 7 years.

SNJ Charitable Trust: A heartfelt thanks to Mrs. Neena Jhulka, SNJ Charitable trust (Success & Joy) for their financial support for the education to our grown up children also for the COVID-19 Pandemic.





Credibility Alliance :

Ashadeep Association is a member of Credibility Alliance and supports the movement towards NGOs displaying transparency and accountability.

PROINFANTS:

With the kind support from PROiNFANTS, we were able to run the tailoring classes and Dispensary at Dindoshi Centre. Our grateful thanks to PROiNFANTS Barcelona Spain for 11 years contribution..





Maisarjahan Khan

Latha Kalambe

Yogita Kadam

Mahesh Wagodhe

Pratiksha Gaikwad

Our Women are encouraged to learn to make paper bages, papad and soap at Sakinaka Centre



Notebooks and stationeries distributed to the Children of Ashadeep Association



Ashadeep Association Centres

