

# **ANNUAL REPORT - 2019-20**

Trust Reg. No: F/5916

# **HEAD OFFICE:**

B/2, Shakti Apt,. Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 99. Tel.: 022-28353880, 022-28322192

e-mails: ashadeepassociation@gmail.com

www.ashadeepassociation.org

# Founder of Ashadeep Association



Late Dr. Adelheid Hueffer
Birth: 26th Oct. 1915 Death: 1st Jul. 2000

Losing our founder is a pain that cannot be express in words.

You have touched many people's lives. We experience your absence in our midst.

What an amazing person and remarkable life you had. We are so lucky that we worked with you for 20 years. You blessed many people with your faith and kindness. We know that you will be with us to continue the noble task.

We have best memories of working with you.





It has been a wonderful journey since Ashadeep Association was formed in 1976.

We the Trustees of Ashadeep Association in Mumbai wish to convey our gratitude to Reverend Father Norbert Kleyboldt (chief of "Hilfswerk for Ashadeep Association" Muenster, Germany) and his entire team for their selfless contribution for more than 40 long years. May God bless you all abundantly.

It is you who gives us great confidence in our joint endeavour to help Ashadeep Association Mumbai.

We are thankful to our sponsors, volunteers, benefactors and well-wishers for their commitment and support to our cause. It is with your help that we can bring joy, peace and hope to our children's life. Let us work hand in hand to expel the darkness and bring new rays of hope to our children.

# **Message from Managing Trustee**

# Dear Friends of Ashadeep Association,

With sincere appreciation for your friendship and goodwill, we wish you all the joy and hope of this season.

Ashadeep Association has been existing for last 44 years. We are proud to mention about thousands of children being provided with good education, benefits that helped them settle in life, with good employment.

We find ourselves reflecting over the past years and on those who have helped us shape our noble work in the most significant way.

Keeping you in our minds, our thoughts turn gratefully towards those who have made our goal successful.

We value our friendship with you and looking forward to work with you in the years to come.

Thank you for your continued support and partnership since years.

We thank all our Donors, sponsors, well-wishers and Friends for their kind support and hope that you will continue the same.

550 children benefited with your kind contribution for their education, food, clothing and Joyous childhood. They really enjoyed each day in our 6 centers. This was possible only because of your understanding and love for the poor and needy children.

Few well-wishers came forward with their kind heart to sponsor the funds for higher studies and vocational training for our grown up children. All the children are very grateful and are trying their best to achieve their goals.

A special thanks to all those who came forward to take up different kind of activities in our centers and organized outings and entertainment to our children.

We thank the principal of Loburg Mr. Wolfgang Rensinghoff and Ms. Krogmeier for sponsoring to renovate our Ashadeep Bamanwada Hill Centre. The Centre is now hygienic for children.

We appreciate each one for their contribution in enabling the children to learn beyond the class room.

It is our great pleasure to thank all the members of "HILFSWERK for Ashadeep Association, Muenster Germany" for their contribution more than 40 years.

A sincere thanks to UNITED WAY MUMBAI for their hard efforts and the trouble to find sponsors for Ashadeep among their friends and well-wishers and giving us such a generous donation.

Our grateful thanks to PROiNFANTS Barcelona Spain for 10 years contribution.

Thanks to GiveIndia for their continuous financial aid for 6 years.

A heartfelt thanks to Mrs. Neena Jhulka, SNJ Charitable trust (Success & Joy) for their financial support for the education to our grown up children also for the COVID-19 Pandemic.

 $We also thanks {\it Nihchal Israni Foundation for their contribution for COVID-19\,Pandemic.}$ 

We thank Mrs. Milly Chirayat for the financial support for the COVID-19 Pandemic.

All our dear friends, it is your generosity, love and understanding that helps our Ashadeep children to grow as caring and responsible adults.

Not only their living condition was bad, their mothers couldn't help them in their online classes. They all went through many such problems.

In this situation Ashadeep was a blessing for our poor widows and the needy children. The kind generosity of our donors, sponsors and well-wishers we could support them financially as well as providing them the necessary groceries up to December 2020.

On behalf of the entire Trustees, staff and children wish you A Joyful Christmas and A prosperous and COVID free New Year 2021.

God bless you all.

Huberla

Ms. Huberta Francis Managing Trustee

# **About Ashadeep Association**

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, and widows. Our activities are channelized through the 6 "DAYCARE" centres located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parents and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

**Vision:** "We at A shadeep count it as a blessing and a privilege to be able to render loving service to all in need."

**Aim:** "Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women".

#### **Objectives:**

- The main concern of our association is to bring Ray of Hope to the fathers or mothers left to bring up children on their own.
- Our efforts are geared towards keeping the families viable and retaining their dignity.
- We want to prevent hunger and despair turning the children into beggars or driving them to a life of crime & drugs.
- We help the children with food, education and clothing, without separating them from their parents and the environment they are used to.
- It is our hope that these young people will eventually help to eradicate poverty and misery in their surroundings.

#### Organizational Profile:

Legal Status	Registered Trust
Registration No	F/5916
Income Tax Registration No. (Under section 12A)	TR/13880 dated 19/3/1983
Income Tax Exemption No. (Under Section 80G)	No. DIT (E) / MC / 80G / 75 / 2008 / 2008-09 Valid from 2008-09 onwards.
FCRA Registration No.	083780229 dated 29th March 1985.
Permanent Account No.	AAATA0244L
Registered Office Address	B002, Shakti Apts., Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400099.
Auditors	S. M. Lasrado and Co., Chartered Accountants Silver Symphony, I Floor, 37, Church Avenue, Santacruz (W), Mumbai - 400 054.
Bankers	Canara Bank, Marol Branch, Mumbai 400093.

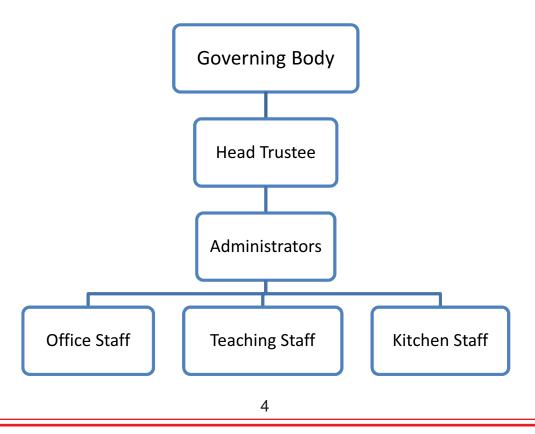
# Governance

# **Details of Governing Body Members:**

Name	Age	Gen.	Occupation	Position in the Board
MRS. ANUSREE BHADURY	74	F	Social Worker	Chairperson
MR. CHANDRAKANT PAWAR	83	M	Retired	Hon. Secretary/Treasurer
MS. HUBERTA FRANCIS	64	F	Service	Head Trustee
MRS. ANGELA BASU	84	F	House Wife	Trustee
MR. RAMGOPAL CANCHERLA	71	M	Retired	Trustee
Mr. SANTOSH PANIGRAHI	41	M	Service	Trustee
MR. MANOJ SHIRSATH	54	M	Service	Trustee

(None of the board member are related by blood or marriage.)
Ashadeep Association Board Members are not related by blood or marriage. The term of each board member is 3years.

# **Organisation Structure:**



#### **Achievements**

#### **Academic Performance**

This year we were able to touch more than 550 poor single parent and needy children through our 6 "DAYCARE" Centres. This would not have been possible without the continued support of our donors.

- The school results were appreciable and encouraging to the children and the teachers. It brought happiness to all.
- Fourteen students successfully passed 10th Std. Maharashtra Board exam in March 2020 with good percentage. Ten students scored above 60%.

## SSC Result 2020



Snehal Kurade, 85%



Vaishnavi Kamble, 81%



Soni Sonavale, 80%



Soni Verma, 78%



Aparna Kadam, 75%



Nikita Bhosale, 73%



Prathamesh Sakpal, 71%



Priya Gavare, 69%



Aryaman Dhobi, 66%



Nazim Pathan, 60%



Ashok Kamble, 53%



Pranit Kalambe, 52%



Ashwini Vitkar, 51%

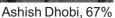


Aman Khan, 50%

• Six students passed 12th std. Junior college successfully.

#### HSC Result 2020







Swati Poojari, 66%



Sakshi Desai, 56%



Pankaj Yadav, 56%



Ekta Surve, 49%



Sajid Khan, 45%

- Ms. Pratiksha Gaikwad is doing 3rd year Degree in Electrical Engineering.
- Raees Shaikh completed his 2 years in Mechanic Refrigeration and Air-Conditioning at Lalji Mehrotra Technical Institute with 80% and practicing as a technician at Lilavati Hospital and Research Centre.
- Shubham C. Desai completed his 2 years training in Electronic Mechanic at Lalji Mehrotra Technical Institute and waiting for his result.
- Harshvardhan Thombre continuing 2nd year Hotel Management training at M.A.RangoonwalaInstituteinPune.
- Ms. Neha Yadav continuing her 3rd year B. Sc at Tolani College.
- Ms. Rozi D'Souza and Ms. Yasmin Khan are continuing their 3rd year B. Com at Tolani College.
- 136 kids in the age of 3 to 4 years were taken care in our kindergarten at six community centres of Ashadeep.



- 400 school students from 1st to 10th std benefited their education from Ashadeep who were under our care.
- 27 of our boys and girls continuing their higher studies in various fields like Arts, Commerce, Science and Electrical Engineering.
- 175 children from 5th to 10th class are attending computer training regularly at Shakti Centre, Sunder Nagar, Dindoshi, Sahar, Bamanwada Hill and Sakinaka centres of Ashadeep.



- Many children were awarded from their schools with merit certificates and prizes in various competitions like Writing, Drawing, Singing, Elocution, Sports like Kho-Kho, Kabaddi, Volleyball, Football, Running and Gymnastic.
- Best Students got scholarship from their schools.











**Staff of Ashadeep Association** 



# Ashadeep Stars-Fruits of your Goodwill and Support

# Ankita Pomedkar 20 yrs.



I lost my mother when I was 2 years old. We were living in our native place, Ratnagiri. Since my childhood, my father Ramchandra was suffering from tuberculosis.

Due to our poor living condition, my uncle thought it best to move to Mumbai for my education.

My aunt brought me to Ashadeep for help. At that time I was studying in the 6th class, Marathi medium. I was very miserable and unhappy. After coming to Ashadeep, my life changed. First of all I came out of my loneliness. I went to

school regularly and enjoyed the company at Ashadeep centre. I successfully Completed 10th class Maharashtra board exam with 75%.

After that took admission at Patkar college Vile Parle for Arts and scored 63% in the 11th std., and 73% in the 12th std. I was very much interested to study further but due to the financial problems at home, I thought of working to support my family. God was kind and I was blessed with generous sponsor. I was thrilled with joy and happiness to continue my college. Teachers at Ashadeep were very kind and loving, they took lots of efforts to teach me and other children at the centre.

This academic year is my final year of BA. (Bachelor of Arts), I have completed a computer course and also received a certificate. (MSCIT).

Post finishing my online classes I have joined a diploma course in Early Child hood Care and Education. This has changed my character & outlook towards life. I am now brave, strong and intelligent. I will never forget Ashadeep as it laid the foundation. Hope that Ashadeep's work will continue forever and many more poor children will benefit like me.



#### **Events and Activities**

Inspite of our day to day work, we ensure that we bestow an holistic learning approach to the children through various activities and celebrating the festivals with great pleasure.

#### Food, Clothing and Educational material:

Without proper food no child can study well and cannot develop well. So, we have dedicated Kitchens in all our seven centres to provide fresh food to all the children. All the children are served every day nutritious breakfast along with milk, bananas, a healthy afternoon meal and snacks to sustain them with abundant energy and strength to their body and enrichment to their mind as well.









Twice a year we provide new dresses, pants and shirts, bedsheets, towels to the children and sarees to the mothers. Beside that the children are provided with the school uniforms, bags, books and other study material.

We want to express our sincere gratitude to **Epson** India for their continues support to our beneficiaries and spread smile to the kids faces.



## **Dispensary**

The Medical Dispensary at Dindoshi centre is providing with genuine medicine for deserving people. It is able to cater to the basic medical needs of the under-privileged people from the slums. The people get the service from a qualified MBBS Doctor (Dr. Parthasarathi) twice a week. He is very kind and able to diagnose and treat the patients well through his vast medical experience.

It was possible with the help of "PROiNFANTS", Barcelona, Spain.



During the monsoon, people would need more medical attention. The dispensary is a great help for the poor people and children, as it is within the community and easily accessible.

More than thousand people have been benefitted by our dispensary. Specially during the period when people are suffering from Dengue, Malaria, Typhoid, Jaundice and COVID-19. The medical centre helps the patients with medicines, injections, counselling and guidance.

#### **Tailoring Classes:**

Tailoring is an important skill which any one can learn and earn out of it. Especially for the young women and girls, it is a skill acceptable by the families and the society in India. Many women learn tailoring to earn and support their families.

With the kind support from PROiNFANTS, we are able to run the tailoring classes at Dindoshi Centre. 22 students benefited this year before lockdown. They were eager to learn different types of new designs. Your kind support make them skilled and independent.



#### Mrs. Revati Pujari, 38 yrs.

I was born and raised in a very poor family from Karnataka. Due to utter poverty my parents couldn't afford me proper education. After completing 7th class, I started working in a small cashew company to help my parents. At a very young age I got married and came to Mumbai. I have 2 children

they are studying. In the beginning for some months I was like a stranger, because I couldn't understand the language. I used to do some beads work at home. Later on I joined Ashadeep to learn tailoring. Initially I did not take much interest. I was a slow learner, later I developed a liking towards it, hence I took keen interest in learning fast. I am getting free training and I am very happy. Any house wives and young girls can come and learn from Ashadeep.

My husband is working as a waiter in a small restaurant, earning Rs.5000/- per month. Beside that he goes for some other work for 3 hours.

We live in a rented room at Dindoshi, Goregaon, near Ashadeep centre. Whenever I come to Ashadeep I feel happy and get peace.

I am very grateful to the sponsor PROiNFANTS Barcelona Spain for their kind thoughtfulness towards the poor. I also want to thank Ashadeep for all they have done for me.

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# **Ashadeep Stars- Fruits of your Goodwill and Support**

#### Archana Gupta 20 yrs.



I was just 18 months old when I lost my father. My mother Pramila of 24 years, became a widow at a very young age. My elder brother Shobhnath was only 3 years old.

We were living in a joint family and my mother was not allowed to work out side to earn for our living. She was doing all the house hold work alone.

After some time her in-laws started harassing her and us. She decided to come to Ashadeep for help. At that time, I was 2 years and my brother was 5 years old.

I remained in the kindergarten and Shobhnath went to school. The atmosphere was very pleasant at Ashadeep and we both enjoyed every moment of it, nourished & active with many companions. We received necessary support like study material, tuition, food and clothing.

My mother felt happy and satisfied and went to learn tailoring. She succeeded in learning and started working little by little. With the kind support of Ashadeep, we became independent.

I started growing stronger physically, mentally and learnt many good habits which helps me even today. The teachers at Ashadeep always made me understand the value of education. I felt their concern, love, kindness and thoughtfulness towards me. Thereafter, whenever I made any mistake, I was corrected and made me understand my mistakes. This way I realized that improvement is very important in our life to become a better human being. I started thinking seriously about my future. I worked hard and scored 78.80 % in the 10th class, and 80% in 12 th class.

Now I am in 2nd year BAF (Bachelor of Accounts and Finance), I would like to study further. My heartfelt thanks to Ashadeep and my sponsor for my education.

Shobhnath completed his MCA (master of Computer Application) and is working.

Ashadeep is really a RAY OF HOPE for all the poor widows and their children like me and my brother.

#### Festivals, Occasions & Special Days Celebrations:

In order to connect the children with current times, Ashadeep celebrates all major festivals, functions, occasions and special days in the year wherein we also invite community members to witness their performance as well as to motivate them.

19th death anniversary of Ashadeep founder Late Dr. Adelheid Hueffer was celebrated at all centres on 1st July 2019.

On 26th Oct. 2019 Ashadeep celebrated Founder's Day in all the centres and gifts were distributed to the children.

On 14th Sept. 2019 children of Ashadeep organised Teacher's Day Programme at Sahar Centre.



On 4th Nov. 2019 Ashadeep Feast was celebrated in all our centres.

On 14th Nov. 2019 Children's day was celebrated in all the centres. Children were given gifts. Ashadeep Annual Function was celebrated on 14th December 2019.

Children celebrated the Indian festivals like Rakshabandhan, Dussera, Diwali, Christmas and Holi.

**Staff Meeting and Parents Meeting:** Staff meetings are very important to function smoothly. Staff meetings are regularly held for the teaching and non teaching staff with the management representatives to share their views of the centre based children's service.

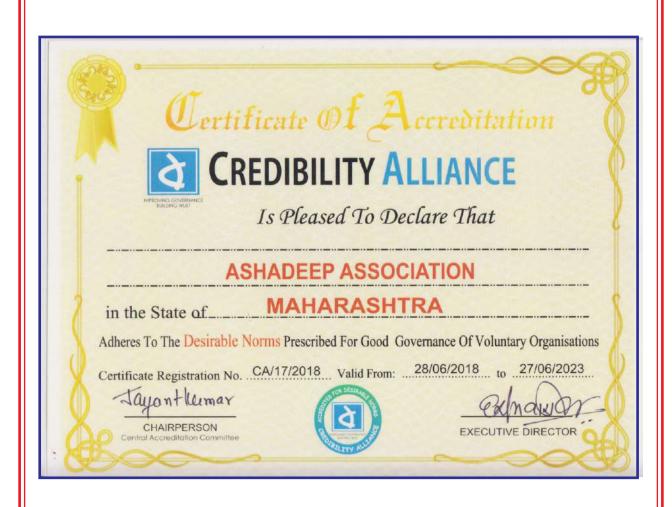
We have regular Parents Meeting to update the discipline and academic progress.



## **Networking**

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organizations, institutions and corporates.

- Ashadeep is a member organization with NASSCOM Foundation. Under it's Big Tech programme, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- Ashadeep Association has been provided with "Accredited Membership" under the Desirable Norms prescribed for good governance of Voluntary Organizations.
- We are enrolled with GiveIndia that provides a donation platform for more than 200 NGOs across India.
- The social involvement programme. (SIP): Our centres bubble with youthful energy and enthusiasm of college student from different Institutes. Our children are privileged to learn from the dynamic young teachers. Our sincere thanks to these students who have volunteered.
- Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.



#### **Our Gratitude**

## Sincere thanks to our partners:

#### \* Hotel Ambassador Flight Kitchen:

Our children are very lucky to have the food from Hotel Ambassador Flight Kitchen, which is healthy and tasty that help to build strength and energy without reluctant for the past 30 years.

## \* United Way of Mumbai:

It is our pillar of support. This Organization has been channelizing sponsors for year after year for our children's quality education and nutritious food.

#### \* Shrimad Ramchandra love & Care:

This Organization seeded the creativity skills crafts like making bags, Rakhis, Paper flowers, Baking and Soap making. We thank the Organization for young mind towards self-endeavour.

# \* ISKCON (Food for Life)

Under the food for life programme of ISKCON our children enjoy feast meal.

#### \* Bro. Manuel Ministries (Guidance and Counseling)

We are thankful to Bro. Manuel Ministries for their kind support and help in Guiding and Counseling many of our children and families and helping them gain inner strength and confidence.

\* Parle G is the most favourite snacks with milk children relish. We are extremely grateful to Parle products for their incessant support since 2008.



# A very special thanks to all our well-wishers listed below:

- 1. GuideStar India
- 2. Credibility Alliance
- 3. GiveIndia
- 4. United Way Mumbai
- 5. PROiNFANTS, BARCELONA, SPAIN (Mr. Joni Pons)
- 6. Mr. Mahinder Punwani
- 7. Nihchal Israni Foundation (Mr. Nihchal H. Israni)
- 8. SNJ Trust (Success & Joy)
- 9. Robin Hood Army
- 10. GRH Foundation (Gauravaram Ramachandra Rau Scholarship)
- 11. Dr. Eye Institute
- 12. Little Sisters of the Poor (Home for the Aged)
- 13. The Thatikonda Vatsala Ramchandra Foundation
- 15. Sruta Foundation
- 16. Star India TV
- 17. Lok Uddan Group
- 18. Mrs. Vijaya Musini
- 19. Mrs. Anuja Kothari
- 20. Mr. Kannan Unni

#### **OUR REGULAR VOLUNTEERS**

- Mr. Sushil Narsinghani
- Mrs. Celine Pereira
- Dr. Sreelaxmi Murthy
- Students from St. Xaviers College, Churchgate
- Students from NMIMS College, Vileparle
- Students from SIES College of Management Studies, Navi Mumbai
- UGC Human Resource Development Centre (University of Mumbai)
- Students from St. Andrews College, Bandra
- Mrs. Nandini Rao (Lok Udaan Group)
- Ms. Olive Pereira









# **Ashadeep Association Centres**

