

# **ANNUAL REPORT - 2017-18**

Trust Reg. No: F/5916

## **HEAD OFFICE:**

B/2, Shakti Apt,. Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 99. Tel.: 022-28353880, 022-28322192

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## Founder of Ashadeep Association



Late Dr. Adelheid Hueffer
Birth: 26th Oct. 1915 Death: 1st Jul. 2000

Losing our founder is a pain that cannot be express in words.

You have touched many people's lives. We experience your absence in our midst.

What an amazing person and remarkable life you had. We are so lucky that we worked with you for 20 years. You blessed many people with your faith and kindness. We know that you will be with us to continue the noble task.

We have best memories of working with you.





It has been a wonderful journey since Ashadeep Association was formed in 1976.

Mr. Ramgopal Cancherla

(Member)

We the Trustees of Ashadeep Association in Mumbai wish to convey our gratitude to Reverend Father Norbert Kleyboldt (chief of "Hilfswerk for Ashadeep Association" Muenster, Germany) and his entire team for their selfless contribution for more than 35 long years. May God bless you all tremendously.

Mr. Vinod Tanna

(Member)

It is you who gives us great confidence in our joint endeavour to help Ashadeep Association Mumbai.

We are thankful to our sponsors, volunteers' benefactors and well-wishers for their commitment and support to our cause. It is with your help that we can bring joy, peace and hope to our children's life. Let us work hand in hand to expel the darkness and bring new rays of hope to our children.

## **Message from Managing Trustee**

### Dear Friends of Ashadeep Association,

Our God is awesome. He never fails us in our work and in our needs. Let us thank and praise him.

We can't imagine how happy and enthusiastic we are, when we think about the past Forty two years of Ashadeep Association, we can see that we have come such a long way. This journey would not have been possible without our partners.

On behalf of all our trustees our hearts reach out to all those who have helped us in various ways whenever we were in

need. Truly many well-wishers, benefactors, sponsors and volunteers were very close to us to fulfill our children's needs.

Your help has been invaluable to us and it was not possible to manage without your help and support. We sincerely appreciate your generosity and looking forward to continue the noble work together.

This year we were able to touch more than 600 poor single parent and needy children through our 7 "Day Care" Centres with your support.

Indeed, this year has been fruitful year for our children. We would like to thank all of you dear friends for your kind generosity.

It is our great pleasure to thank all the members of "Hilfswerk for Ashadeep Association, Muenster", Germany, United Way Mumbai, "PROiNFANTS" Barcelona, Spain. and GiveIndia for their continuous financial aid.

We are awaiting your continuous support and encouragement to us in all our endeavours, so that we will be able to travel in future one step ahead.

We sincerely assure you that our Organization will grow with many initiatives to give a whole some approach to the arena of learning and development of young minds.

Once again our hearty thanks to each one of you for your selfless assistance. May God shower his blessings upon you and keep you in good health and prosperity for the coming years.

#### **HAPPY NEW YEAR 2019.**

## Ms. Huberta Francis Managing Trustee







## **About Ashadeep Association**

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, handicapped and widows. Our activities are channelized through the 7 "DAYCARE" centres located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parents and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

**Vision:** "We at Ashadeep count it as a blessing and a privilege to be able to render loving service to all in need."

**Aim:** "Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women".

#### **Objectives:**

- The main concern of our association is to bring Ray of Hope to the fathers or mothers left to bring up children on their own.
- Our efforts are geared towards keeping the families viable and retaining their dignity.
- We want to prevent hunger and despair turning the children into beggars or driving them to a life of crime & drugs.
- We help the children with food, education and clothing, without separating them from their parents and the environment they are used to.
- It is our hope that these young people will eventually help to eradicate poverty and misery in their surroundings.

#### Organizational Profile:

| Legal Status                                    | Registered Trust   |
|---|--|
| Registration No                                 | F/5916   |
| Income Tax Registration No. (Under section 12A) | TR/13880 dated 10/3/1983   |
| Income Tax Exemption No. (Under Section 80G)    | No. DIT (E) / MC / 80G / 75 / 2008 / 2008-09 Valid from 2008-09 onwards.   |
| FCRA Registration No.                           | 083780229 dated 29th March 1985.   |
| Permanent Account No.                           | AAATA0244L   |
| Registered Office Address                       | B002, Shakti Apts., Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400099.  |
| Auditors  | S. M. Lasrado and Co., Chartered Accountants Silver<br>Symphony, I Floor, 37, Church Avenue, Santacruz (W),<br>Mumbai - 400 054. |
| Bankers   | Syndicate Bank Andheri (E), Mumbai 400099.   |

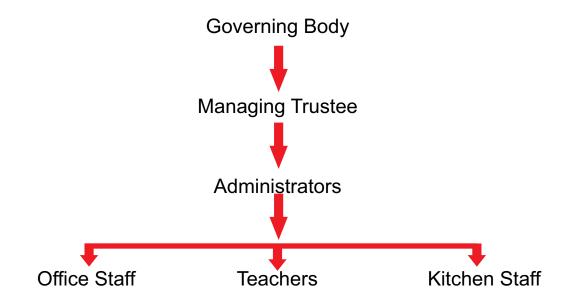
## Governance

## **Details of Governing Body Members:**

| Name                   | Age | Gen. | Occupation    | Position in the Board    |
|------------------------|-----|------|---------------|--------------------------|
| MRS. ANUSREE BHADURY   | 72  | F    | Social Worker | Chairperson              |
| MR. CHANDRAKANT PAWAR  | 81  | M    | Retired       | Hon. Secretary/Treasurer |
| MRS. ANGELA BASU       | 82  | F    | House Wife    | Member                   |
| MS. CRESCY JOHN        | 86  | F    | Retired       | Member                   |
| MR. VINODRAI TANNA     | 81  | M    | Retired       | Member                   |
| MS. HUBERTA FRANCIS    | 62  | F    | Service       | Managing Trustee         |
| MR. RAMGOPAL CANCHERLA | 69  | M    | Retired       | Member                   |

(None of the board member are related by blood or marriage.)
Ashadeep Association Board Members are not related by blood or marriage. The term of each board member is 3 years.

## **Organisation Structure:**



#### **Achievements**

#### **Academic Performance**

There is a very happy, positive atmosphere in our Seven "DayCare" Centres. This would not be possible without the continued support of our donors and well wishers. This year we were able to touch more than 600 poor single parent and needy children through our 7 'DAYCARE' Centres.

- The school results were appreciable and encouraging to the children and the teachers. It brought happiness to all.
- Eighteen students successfully passed 10<sup>th</sup> Std. Maharashtra Board exam in March 2018 with the good percentage.
- Five students scored above 60%.
- Ten girls passed 12<sup>th</sup> std. Junior college successfully.
- Ms. Anjali Kharvi is doing final year of Bachelors of Account and Finance at B.L. Amlani College at Vile Parle west.
- Two of our boys Chetan Gurav and Tushar Kharvi are doing their final year training in Electronic Mechanic at Lalji Mehrotra Technical Institute.
- 130 kids at the age of 3 to 4 years were taken care in our kindergarten at six community centres of Ashadeep.
- During the year 2017-18 Total 470 school and college going students benefited for their education from Ashadeep who were under our care.
- 34 of our boys and girls continuing their higher studies in various fields like Arts, Commerce and Science.
- Computer: 230 children from 5th class to 10th class are attending computer training regularly at Shakti, Sunder Nagar, Dindoshi, Sahar, Bamanwada Hill and Sakinaka centres of Ashadeep.
- Many children were awarded from their schools with merit certificates and prizes in various competitions like Writing, Drawing, Singing, Elocution, Sports like Kho-Kho, Kabaddi, Volleyball, Football.



**Mehul Gorule** 

**Sumit Yadav** 

Sneha Nishad Naitik Yadav

• Best Students, got scholarship from their schools.

| STD X Result , 2017-18 |                               |       |  |
|------------------------|-------------------------------|-------|--|
| Sr. No.                | Name                          | %     |  |
| 1                      | Komal Brijbhushan Vishwakarma | 72.40 |  |
| 2                      | Mayur Sanjay Javras           | 71.00 |  |
| 3                      | Sakshi Chandrakant Desai      | 70.20 |  |
| 4                      | Ashish Indrajeet Dhobi        | 66.40 |  |
| 5                      | Daniel Ignatitus Rodrigues    | 60.20 |  |
| 6                      | Ekta Dilip Surve              | 57.60 |  |
| 7                      | Astar Prabhu Jagtap           | 55.80 |  |
| 8                      | Sakshi Anjaya Gattanna        | 55.00 |  |
| 9                      | Chetan Narshingh Jalanila     | 54.60 |  |
| 10                     | Piyush Parmeshwar Aiyaram     | 54.60 |  |
| 11                     | Swati Anand Poojari           | 53.80 |  |
| 12                     | Sajid Maqbool Khan            | 50.80 |  |
| 13                     | Sakshi Anil Dhotre            | 50.60 |  |
| 14                     | Kiran Sanjay Sale             | 49.80 |  |
| 15                     | Pankaj Ramkrishan Yadav       | 43.20 |  |
| 16                     | Tejaswi Mangesh Jadhav        | 41.60 |  |
| 17                     | Narendra Narayan Shegokar     | 40.20 |  |
| 18                     | Nishant Suresh Jagtap         | 39.40 |  |

| STD XII Result , 2017-18 |                        |    |  |
|--------------------------|------------------------|----|--|
| Sr. No                   | Name                   | %  |  |
| 1                        | Yasmin Maqbool Khan    | 77 |  |
| 2                        | Rozi Igneshiyes Dsouza | 76 |  |

| 3  | Ankita Ramchandra Pomendkar | 73 |
|----|-----------------------------|----|
| 4  | Pratiksha Ramesh Gaikwad    | 67 |
| 5  | Cecil Thomas Rodgrigues     | 59 |
| 6  | Neha Jayprakash Yadav       | 55 |
| 7  | Sayali Sudhakar Therade     | 53 |
| 8  | Valentina Vincent Menezes   | 52 |
| 9  | Sonali Tanaji Savekar       | 49 |
| 10 | Meenakshi Lala Jadhav       | 46 |

#### **My Successful Story**



I am **Jennifer Menezes**, eagerly waiting to share how my family and myself were successfully enjoying our life.

My father was very loving and caring. He was a carpenter. We were a happy family. I was a sweet loving and innocent child.

After my father's sudden death, we were very lonely and discouraged.

Mother Josepa was struggling day and night to take care of us. It was so hard for her to give us one proper meal to satiate our hunger. We could not go to school often and remained absent in the class. Mother could not afford to give me a decent set of uniform, books and school bag. Whenever

I saw my friends had all good things with them, I thought of my father.

The journey of my life in Ashadeep began when I was 6 yrs. old. I was studying in the 2nd std. I felt that it was the second happy home for the children like me.

My younger sister Valentina and myself enjoyed going to Ashadeep. We got everything that we needed for the education and daily living. My mother was the most happiest person. During the day time she kept us in Ashadeep Centre and went for the domestic work. Day by day we became smart in our studies and other activities like dance, singing, mixing with others, Drawing and painting. In this way we enjoyed our child hood. Slowly we started blooming as beautiful flowers.

I took keen interest in my studies. When I was in the 10<sup>th</sup> class, I was asked about my ambition. I had a dream to complete my studies and become a writer or a manager in a good company or corporate office.

At present I am doing my final year B. Com. Beside that I am going for the course in Department of life long learning and extension (DLLE) and building youth excellence through Employability service and Technology (BEST).

Ashadeep is a place where we were taught good manners, Communication Skills, Career guidance, Positive attitude and Honesty etc.

I am very thankful to God, for my Mom and Ashadeep for always being in my side, Because of them I have reached to accomplish my goal. Now I want to achieve a good career in my life, make them feel proud and want to help someone in the same way as Ashadeep has helped me. I would like to thank all those who have helped me to make my life meaningful and successful. Once again we are a"Happy Family".

## Glowing Lights of Ashadeep



Dimple D'Souza B.Com, DIM, DISM DY. Manager (The Great Eastern Shipping Co. Ltd.)



Rachel Barsakal MBA in Finance Working with ICICI Bank



Honigarl Cabral (MBA) Senior Manager - Recruitment at ZodiaAc



Sanjoy Monteiro (MBA) Senior Executive D & B Credit



Renetta Serrao (B.Sc.) Nurse Saifee Hospital



Alice Pereira (BA, DE.d) Teacher. Divine Child School



Najma Shaikh (Post Graduate) Abstraction and Indexing Executive



Annie Fernandes (BA) Secretary to Managing Director (FETTE)



Mable D'Souza (BA) Sr. Customer Service Executive



Purushottam Survase ITI in Draftsman Mechanical Design Engineer



Praveen Kadam ITI Electronic Mechanic



Sagar Khedekar ITI RAC Mechanic

#### **Events and Activities**

Inspite of our day to day work, we ensure that we bestow an holistic learning approach to the children through various activities and celebrating the festivals with great pleasure.

## Food, Clothing and Educational material:

All the children are served mid-day meal, milk and snacks every day.



Twice a year we provide new dresses, pants and shirts, bedsheets, towels to the children and sarees to the mothers. Beside that the children are provided with the school uniforms, bags, books and other study material.



Once again R K Foundation, Bangalore was kind enough to provide note books to all our school and college students.

Computer Education is sponsored by "Hilfswerk for Ashadeep Association", Muenster, Germany for the financial year 2018-19.

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## **Dispensary**

Our dispensary at Dindoshi centre is providing with genuine medicine for deserving people. It was possible with the help of "PROiNFANTS", Barcelona, Spain.

More than thousand people have been benefitted by this dispensary. Specially during the period when people were suffering from Dengue, Malaria, Typhoid and Jaundice.



## **Tailoring Classes:**

At Dindoshi Centre 23 young women and girls cheerfully learned to stitch clothes and are trying to earn their livelihood. With the generous support of "PROiNFANTS", Barcelona, Spain we are able to continue the Tailoring Classes.



#### My Success in learning Tailoring



Mrs. Shubhangi Arekar, 32 years old have 2 little kids 7 and 4 years old. Her husband was working as a driver. He was not getting any proper work and always getting irritated. One day he went away from his house, leaving his wife and 2 kids alone. Shubhangi was very sad and upset because she could not pay her daughter's fees.

With all her will power she started going for the domestic work. There after she joined the tailoring class at Ashadeep centre. She could keep her children at the centre during the day. In this way she succeeded to

stitch blouses and dresses. Today she is a happy woman and feels proud of herself.





I am **Meena Bhosle**, 36 yrs. Married at an early age, I was restrained from getting education or any primary necessities. After marriage, we had two daughters - Shivani and Nikita, whom my husband abandoned when the oldest was 4 years of age. My husband was not a very esteemed man and I had to suffer a lot of harassment under his care. Once he poured Kerosene to kill me, after hearing my outcry and whining, the neighbours came in for my rescue. My skin was half burnt and there were a few severe injuries,

I stayed in my parent's house for a year. After that my children being tended in Ashadeep. My condition was somehow getting better. I started working domestic chores. My children getting healthier and more progressive in school. After a few months when my alcoholic husband died of cancer, we were completely dependent on my brother.

I started working house-to-house to earn some money for our living. It eventually got worst when my brother got married and didn't want us in their house anymore. I then took a room for rent which was more than 5000 rupees. We had no money for a morsel of food. We were in deep turmoil from every side and my children's health was getting worst day by day till we reached Ashadeep.

Ashadeep was our only sunshine after many years of storms. My children were immediately taken into their care and took special attention towards everything. Ashadeep provided special necessities such as school books, bags and uniforms for them. The children were getting a good support and they flourished. They are now very smart and getting good grades in school. They are 13 and 15 years old, studying in classes 9th and 10th, performing to their potential only because of the durable support of the organisation and their tenderness towards our family. With the help of Ashadeep, I only have to pay for electricity and rentals. Our basic necessities such as clothes, meals and school expenses are taken care by Ashadeep. As for me, I work whilst the children are in school and later in organisation for their meals. My children are very fond of the people in the serene and jovial environment and stay in Ashadeep for whole day.

Currently my health is not good as I had recently injured my leg severely but that too is tolerable with the warm support of the Association. We have been a family for more than 10 years now and things have been changed for better.

Thank you Ashadeep for being my greatest Salvation.

#### Festivals, Occasions & Special Days Celebrations:

In order to connect the children with current times, Ashadeep celebrates all major festivals, functions, occasions and special days in the year wherein we also invite community members to witness their performance as well as to motivate them.

Children celebrated the Indian festivals like Rakshabandhan, Dussera, Diwali, Christmas and Holi.

On 26th Oct. Ashadeep celebrated Founder's Day in all the centres and gifts were distributed to the children.

120 children were taken by Star India TV to Lower Parel to celebrate Christmas. The children enjoyed very much and they got lots of gift items like bags, blankets, bed sheets, towels, stationeries, toiletries items, beside that they enjoyed delicious breakfast and lunch.

Children's day was celebrated with the sports, games, craft, drawing, fancy dress and distributed prizes to the children.

Children of Ashadeep organized Teacher's Day Programme to show their gratitude towards their teachers at Sahar Centre.



#### **Parents Meeting:**

Parents' meeting was held twice a year to discuss about the children's progress and the discipline at our 7 "Day Care" centres.

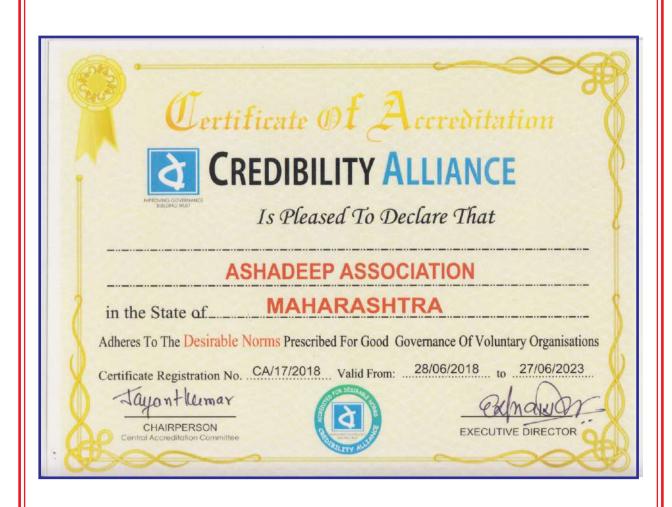
#### **Staff Meeting:**

Staff meetings are very important to function our work smoothly. Staff meetings are regularly held in our Association. These meetings can be an opportunity for the teaching and non-teaching staff and management to share information on all aspects of the centre-based children's service.

### **Networking**

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organizations, institutions and corporates.

- Ashadeep is a member organization with NASSCOM Foundation. Under it's Big Tech programme, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- Ashadeep Association has been provided with "Accredited Membership" under the Desirable Norms prescribed for good governance of Voluntary Organizations.
- We are enrolled with GiveIndia that provides a donation platform for more than 200 NGOs across India.
- The social involvement programme. (SIP): Our centres bubble with youthful energy and enthusiasm of college student from different Institutes. Our children are privileged to learn from the dynamic young teachers. Our sincere thanks to these students who have volunteered.
- Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.



#### **Our Gratitude**

### Sincere thanks to our partners:

#### \* Hotel Ambassador Flight Kitchen:

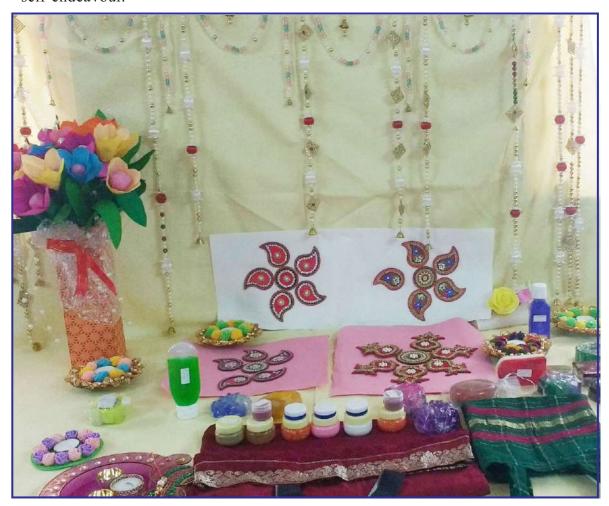
Our children are very lucky to have the food from Hotel Ambassador Flight Kitchen, which is healthy and tasty that help to build strength and energy without reluctant for the past 28 years.

### \* United Way of Mumbai:

It is our pillar of support. This Organization has been channelizing sponsors for year after year for our children's quality education and nutritious food.

#### \* Shrimad Ramchandra love & Care:

This Organization seeded the creativity skills crafts like making bags, Rakhis, Paper flowers, Baking and Soap making. We thank the Organization for young mind towards self-endeavour.



## \* ISKCON (Food for Life)

Under the food for life programme of ISKCON our children enjoy feast meal.

#### \* Bro. Manuel Ministries (Guidance and Counseling)

We are thankful to Bro. Manuel Ministries for their kind support and help in Guiding and Counseling many of our children and families and helping them gain inner strength and confidence.

- \* Parle G is the most favourite snacks with milk children relish. We are extremely grateful to Parle products for their incessant support since 2008.
- \* Reliance Securities provided school bags, umbrella and rain coats for the children.

### A very special thanks to all our well-wishers listed below:

- 1. GuideStar India
- 2. Credibility Alliance
- 3. GiveIndia
- 4. United Way Mumbai
- 5. PROiNFANTS, BARCELONA, SPAIN (Mr. Joni Pons)
- 6. Mr. Mahinder Punwani
- 7. Nihchal Israni Foundation (Mr. Nihchal H. Israni)
- 8. SNJ Trust
- 9. Robin Hood Army
- 10. GRH Foundation
- 11. Dr. Eye Institute
- 12. Little Sisters of the Poor (Home for the Aged)
- 13. Mr. Santosh Panigrahi
- 14. The Thatikonda Vatsala Ramchandra Foundation
- 15. Mr. Abdul Ansari
- 16. Sruta Foundation
- 17. Star India TV
- 18. Kodak Company

#### **OUR REGULAR VOLUNTEERS**

- Mr. Sushil Narsinghani
- Ms. Nupur Soni
- Mrs. Celine Pereira
- Dr. Sreelaxmi Murthy
- Students from St. Xaviers College, Churchgate
- Students from NMIMS College, Vileparle
- Students from SIES College of Management Studies, Navi Mumbai
- UGC Human Resource Development Centre (University of Mumbai)
- Students from St. Andrews College, Bandra









## **Ashadeep Centres**

